


# Letter to the stakeholders

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By 2012 it had become increasingly apparent that the sustainable development path of SEA required a change. The present Sustainability Report achieves this objective, clearly outlining the highlights for the last three-year period. The document re-affirms the profile of a company which, among other matters, significantly reduced energy consumption. Over the period in which SEA has achieved these significant results, considerable difficulties have emerged to overcome. These challenges have highlighted the need to take greater steps to ensure such development takes place in a sustainable way. Firstly, we think of the Malpensa Master Plan, a project focusing on the infrastructure which the airport must have. A disparate opposition has formed against this project ? while awaiting the definitive ruling of the VIA Commission. The Master Agreement, under which the regulatory approved aviation tariff system for the coming 10 years has been agreed. These issues bring into focus the correctness of highly structured and complex processes, such as those concerning the airport.

For SEA it is therefore fundamentally necessary ? and poses a significant challenge for the coming years ? to ensure the management of SEA has demonstrated its understanding of this challenge, as highlighted by a series of initiatives. The management of SEA agree that sustainability should be considered a potential strategic element which can be achieved. Is it necessary to ask ourselves what can be gained ? and the emphasis is placed on ?gained?, before considering the risks. If this latter is neglected, the former also becomes at risk. The recent declaration of the Italian Government to create a new airport is a positive example already evident in Italy on how an open and transparent approach to decisions on large infrastructure projects. This however would be of little benefit without a significant shift in the behaviour and attitude also of stakeholders. Constructive dialogue, for example, is not built from questioning the role of an airport such as Malpensa on the grounds of its location.

A simplistic NIMBY viewpoint or one formed on misplaced environmentalism, which makes a good story for the media. The ideas which the management of SEA began to develop in 2012 concerning the need to breathe greater life into the airport. In a complex system the most rigid solution is often that which over the long term costs the most ? for all concerned.



Chief Corporate Officer Gruppo SEA

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